

## KEROPUR® G

Don't settle for less!

Your ride is your pride and you are passionate about it. With poor quality fuel<sup>1</sup>, deposits can slowly build up inside your engine. Accumulating over time, these deposits ultimately prevent the motor system from exploiting its full potential and delivering its optimal performance. The cure? KEROPUR®! BASF's KEROPUR® G high performance gasoline additive provides an impressive "cleaning effect" to help remove and prevent performance-limiting deposits at the heart of your vehicle. So why settle for less?

#### **Prime Performance**

KEROPUR® G multifunctional gasoline additives ensure your engine is clean and protect the entire fuel system. The additives remove already existing deposits (clean-up effect) and prevent the formation of new deposits (keep-clean effect). Performance benefits, enabled by KEROPUR® G, have been proven in a wide range of engine and on-road tests – amongst others, conducted by BASF's Competence Center Fuels & Lubes in Ludwigshafen, Germany.

Your clean engine will not only result in a longer engine life – you will also benefit from the better start-up and driving behavior, having restored the full potential of your engine.

#### **Environmental Contribution**

KEROPUR® G's performance benefits do not mean you will have to compromise on other ends. By boosting your fuel's performance, you will also be able to reduce your engine's fuel consumption which in consequence also means less emissions.

## Quality Made in Germany



BASF recommends KEROPUR® G for use in Audi, BMW, Daimler, Porsche, Volvo Cars, VW and others.



# **The Cleaning-Effect**

Prime Performance Solutions

#### Intake System Cleanliness (For Port Fuel Injected Engine) 1

- Coats the intake system with a protective film, prevents deposits from developing on intake valves, inside manifolds and on injectors
- Reduces existing deposits
- Avoids unstable idle performance and other malfunctions
- Avoids power loss and ensures optimal combustion

Intake Valve
Without Additive



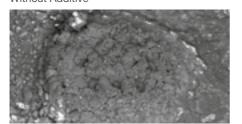
Intake Valve
With KEROPUR®



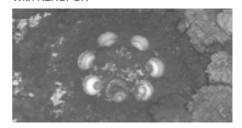
### Injector Cleanliness (For Direct Injection Engine) 1

- Prevents deposits from developing on injectors
- Reduces existing deposits

Injector
Without Additive



Injector
With KEROPUR®



#### Corrosion Protection<sup>1</sup>

Prevents corrosion in the entire system

#### **Corrosion Test**

Without Additive



#### **Corrosion Test**

With KEROPUR®



## Effect On Engine Oil (Demonstrated in CEC L-53-T-95 Test) 1

- Has a positive effect on the lubrication oil quality
- Improves the cleanliness of the lubricating system

#### **Rocker Cover**

Without Additive



#### **Rocker Cover**

With KEROPUR®



# **Fuel and Lubricant Solutions from BASF**

Your Leading Solution Provider

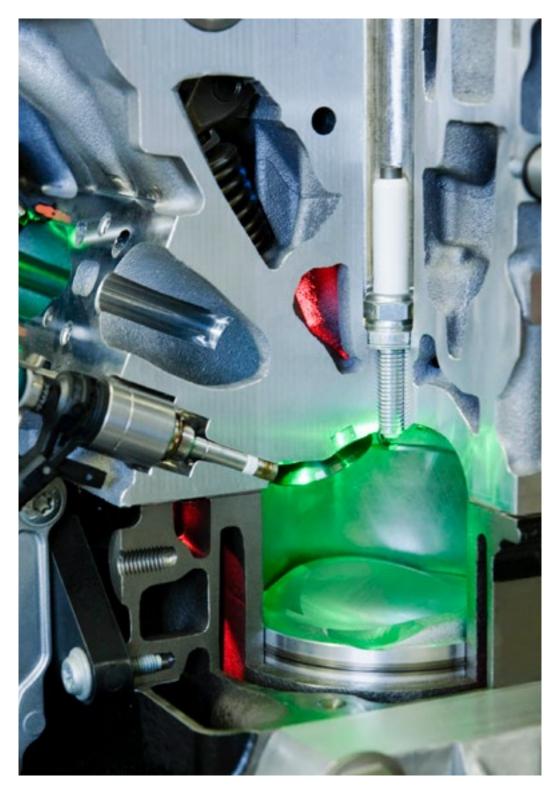
#### **A Question of Confidence**

BASF is a leading supplier of fuel performance packages worldwide. Fuel additives have been produced in Ludwigshafen since the 1920s. With our long and outstanding history as a global fuel performance packages supplier, we have the capability to offer you highly effective formulations which bring out the best in fuels and engines. This is our passion and we work hard for it.

#### **Globally Connected**

In our regional test centers in Europe, Asia and in the US, we continuously perform a broad range of tests aimed at, both, conventional as well as cutting-edge engine technologies. Always with the clear goal to deliver solutions that make fuel different from any other fuel out there.





#### **BASF SE**

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